



Tasmania's Sustainable Living Expo

6-7 November 2010

Sponsorship Levels

Show your support for sustainable practices in Australia. We offer different sponsorship levels to suit any business.

Create.

Innovate.

Connect.

Engage.

Inspire.

Explore.

Demonstrate your message to a target audience while meeting your marketing objectives.



Platinum Sponsorship: \$5000+

- Maximum of 3 sponsors in this category.
- Logo is given top ranking priority after Expo Name/Date.
- Highlighted presence in the Expo Launch Event.
- Opportunity to include a question on the official exit survey.
- Leveraging opportunities available – we can help you to develop ideas to make the most of your sponsorship!
- Plus benefits of Gold Sponsorship.

Gold Sponsorship: \$5000

- Maximum of 10 sponsors in this category.
- Support acknowledged via logo in all SLE promotional material and magazine/newspaper advertisements.
- Logo is given second ranking priority after Expo Name/Date and Platinum Sponsors.
- Logo on Expo Catalogue front cover.
- Opportunity to host and/or provide speakers for one talk/workshop per day, topics to be mutually agreed.
- Logo and link in SLT expo newsletter with a 250 word product/organisation description.
- An allocation of large (4x3m) display space.
- 100 word company profile in the official exhibition catalogue.
- 1/2 page colour advertisement in the exhibition catalogue.
- Business/org featured on expo website (250 words + picture).
- Company logo and link on expo website.

Silver Sponsorship: \$2500

- Logo on all SLE promotional material (posters, teaser/postcard).
- Logo on Expo Catalogue Back cover.
- Opportunity to host and/or provide speakers for one talk/workshop per day, topics to be mutually agreed.
- Logo and link in SLT expo newsletter with a 250 word product/organisation description.
- An allocation of small (3x2m) display space.
- 100 word company profile in the official exhibition catalogue.
- Business/org featured on expo website (250 words + picture).
- Company logo and link on expo website.

Bronze Sponsorship: \$1000

- Name on SLE promotional material (poster, teaser/postcard).
- Name on Expo Catalogue Back Cover.
- Opportunity to host and/or provide speakers for one talk/workshop per day, topics to be mutually agreed.
- An allocation of a small (3 x 2m) display space.
- 100 word company profile in the official expo catalogue.
- Company logo and link on Expo website.

Expo Supporter: \$250

- Business/Organisation name in Expo Catalogue.
- Business/Organisation name and link on website.
- 100 word company profile in the official expo catalogue.

In-Kind Support

In-kind Support is greatly appreciated; sponsorship and partnering terms will be determined on a case by case basis.

